## **CASE STUDY**





## At a glance

Imagine you are an executive in the retail industry, responsible for making critical decisions that drive sales and profitability. Picture this: it is the end of a busy day at your retail stores, and your team is struggling to reconcile the day's sales data. Sound familiar?







IntegratD Managed
File Transfer

Professional Service





Common
Architecture
Framework

Customized Solutions







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## **CHALLENGES**



- Accurate Profit and Loss: The challenge lies in obtaining accurate profit and loss data. With multiple sales channels, varying pricing strategies, and discounts, the process becomes error-prone and time-consuming.
- Impact on End-of-Day Sales: The delay in reconciling sales data impacts your end-of-day sales figures. Inaccuracies in profit and loss calculations can lead to missed revenue opportunities or unnecessary costs.
- Stock Tracking: Additionally, tracking stock levels accurately across
  multiple locations and channels is a constant struggle. Overstocked
  or understocked items can result in lost sales or unnecessary
  carrying costs.

## **BENEFITS**



- Streamlined Data Integration: IntegratD simplifies data integration across your sales channels, automating data collection and transformation. This ensures that your profit and loss data is consistent and accurate, freeing up your team's time.
- Real-time Insights: With clean, organized data at your fingertips, you
  can make informed decisions throughout the day, adjusting pricing,
  promotions, and stock levels in real time to maximize sales and
  profitability.
- Efficient Inventory Management: Integrated provides a real-time view of your stock levels across locations, enabling you to optimize inventory, reduce stockouts, and minimize overstock situations.
- Competitive Edge: In today's competitive retail environment, datadriven decisions are the key to staying ahead. Integratd empowers you to make data-backed choices that drive sales, improve end-ofday figures, and boost overall profitability.

IntegratD for Managed File Transfer (MFT) is a secure, scalable solution designed to streamline and automate the exchange of critical data across your entire ecosystem. Whether transferring files between applications, headquarters, distribution centers, stores, workforce, customers, or trading partners, Integratd for MFT ensures reliability, compliance, and end-to-end visibility. With robust security features and seamless integration, our solution empowers businesses to optimize workflows and enhance operational efficiency.